**2022 New Logo Use Instructions**

* For printing on paper, use CMYK.
* For using on the web and on screens, use RGB.
* EPS and AI files are "vector" meaning they can get as large as you need and will not lose quality or get pixelated. These have a transparent background, so they can be used on top of images and will not have a white background around them.
* PNG files have a transparent background, but they cannot be enlarged or they will get pixelated. These are good for using on computers.
* JPG, PDF, and PNG files will all get pixelated if you enlarge the size because they are not vector files.
* A good file to send to most vendors is the CMYK EPS file. Vendors will tell you what they want usually, but when you order the sign for the building, they will probably want a CMYK EPS file as well.

Font: Alata

Colors: Pantone 7686 C; Pantone 660 C